

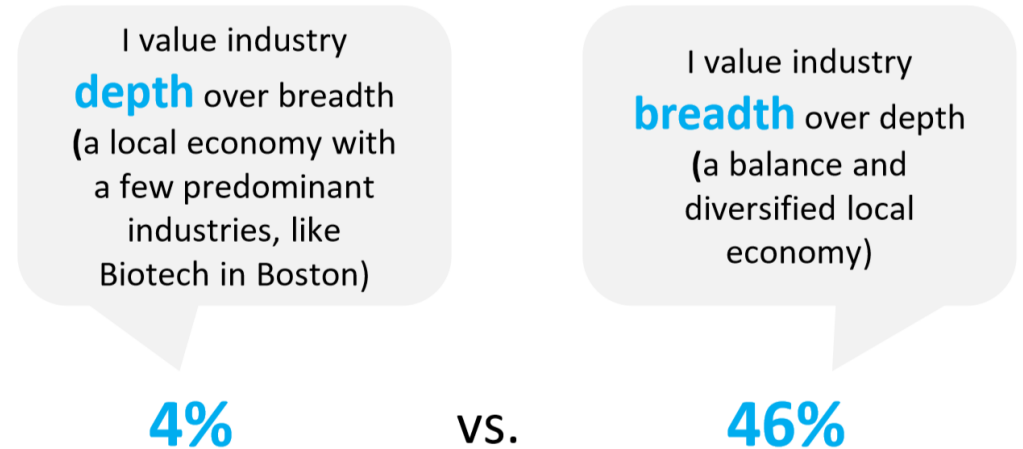
For Experienced Professionals

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We talked to hundreds of young tech professionals like yourself and understand that you value career and recreation opportunities, motivating and ambitious peers, and a strong professional network.

Chicago has a breadth of opportunities and a diverse industry mix as well as a significant presence of leading B2C and B2B tech companies. In fact, Chicago's industry mix most closely matches the nation's economy, with no single industry employing more than 12% of the workforce.

When you're not working, you want a place that is filled with culture and opportunities to meet friends and explore. Did you know that for the third year in a row Chicago was ranked the 'Best Big City' in the U.S. by Condé Nast readers?



36%: "Hard to tell. Would require considerations case by case"

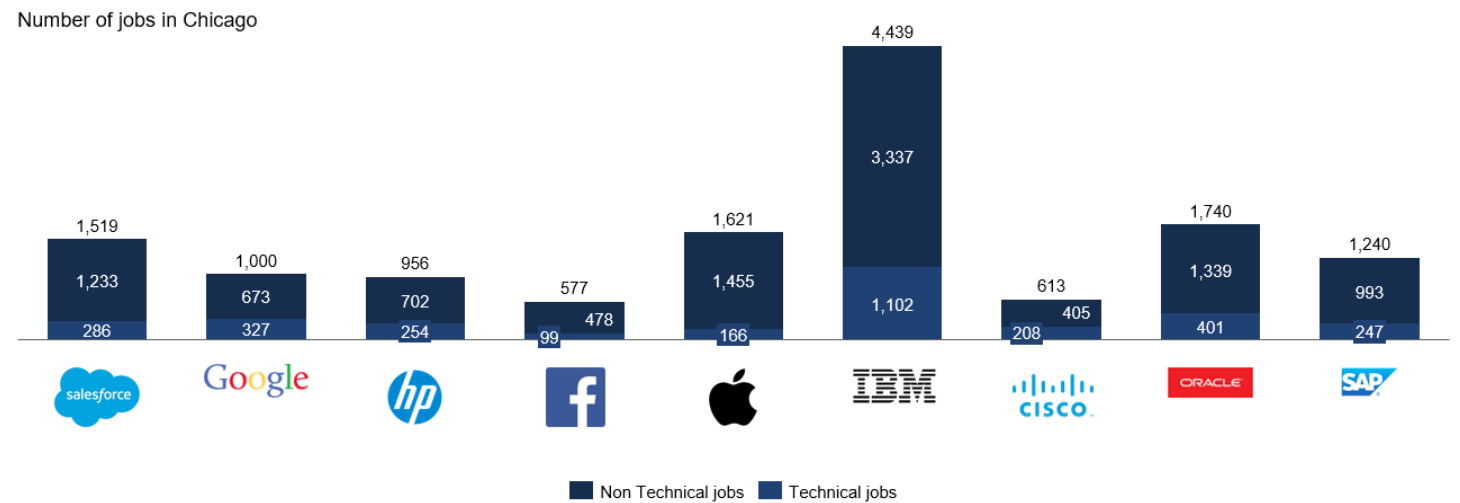
14%: "I have not thought about it. That is not part of my consideration set"

1. Source: Estimated based on third-party classifications and industry estimations; WBC  
2. Source: P33 City Tech Culture Survey (2018\_

# Things we're proud of and thought you should know...

- Many West Coast technology firms are establishing hubs of technical talent in Chicago<sup>1</sup>
- 100+ incubators and accelerators; #1 University-affiliated incubator in the world
- #4 in US for number of accelerators

Selected West Coast technology firms with a Chicago presence (2019)

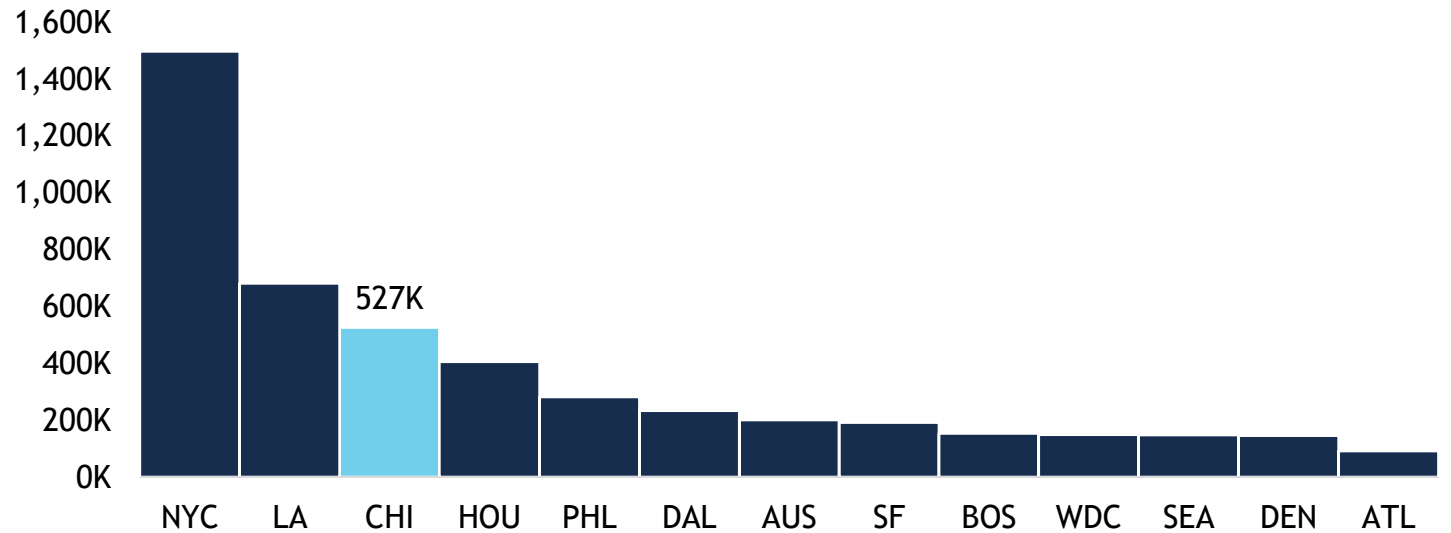


1. Source: LinkedIn Recruiter; Source: BCG Analysis, P33 analysis

## Things we're proud of and thought you should know...

- Chicago has the third most millennials
- The cost of living in Chicago is substantially less than San Francisco and New York City
- 35 Fortune 500 headquarters (#3 in US)

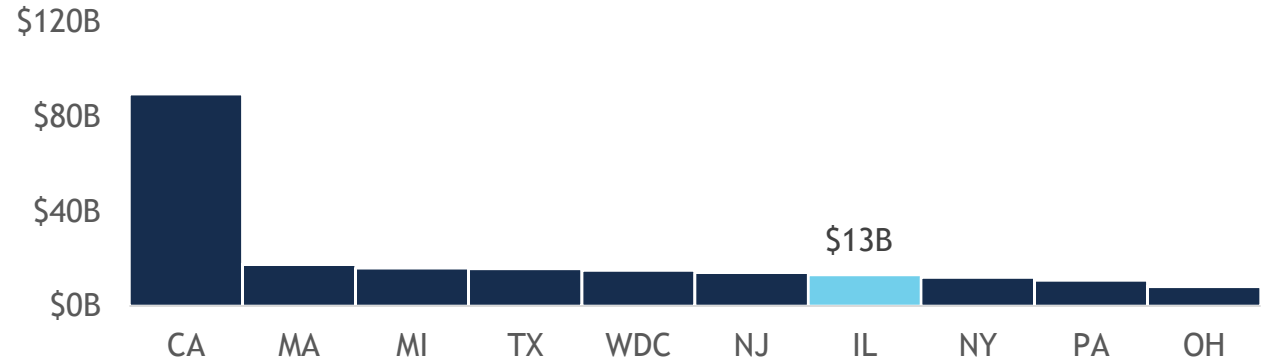
Number of Millennials (Age 25-34), 2016



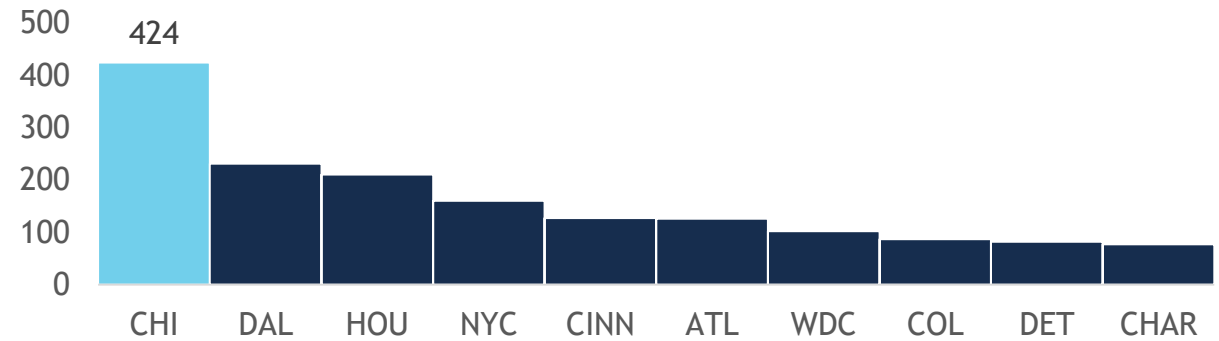
# Things we're proud of and thought you should know...

- Illinois ranks 7th in the US for Corporate R&D Investment, and Chicago is 1st for Corporate Relocations

Corporate R&D Investment by State (2013)



Corporate Relocations and Corporate Facility Project Investments (2016)



1. Source: Accenture  
2. Source: BCG Analysis, P33 analysis

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