# For Venture Capitalists

High-value return investments, startup connections, and strong tech presence in the economy are important to you. Chicagoland investments see the greatest multiple on invested capital and high total VC investment.

We can help you make the connections with new and established companies to turbocharge the tech potential of our city. Chicago is blessed with incredible technological assets and the potential to accelerate the growth of our economy for the benefit of all citizens in within our grasp.

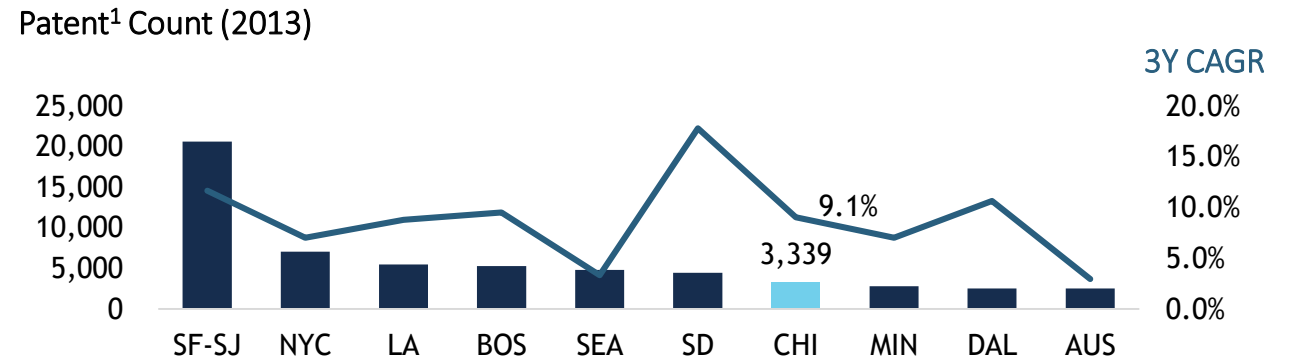Top US metropolitan areas by median MOIC (2010-17)

5.9x
SEA

8.7x
CHI

#2

4.6x
SF

4.8x
NYC

#5

#1

#3

#4

4.7x
LA

4.7x
PHL

#4

#7

4.4x
ATL
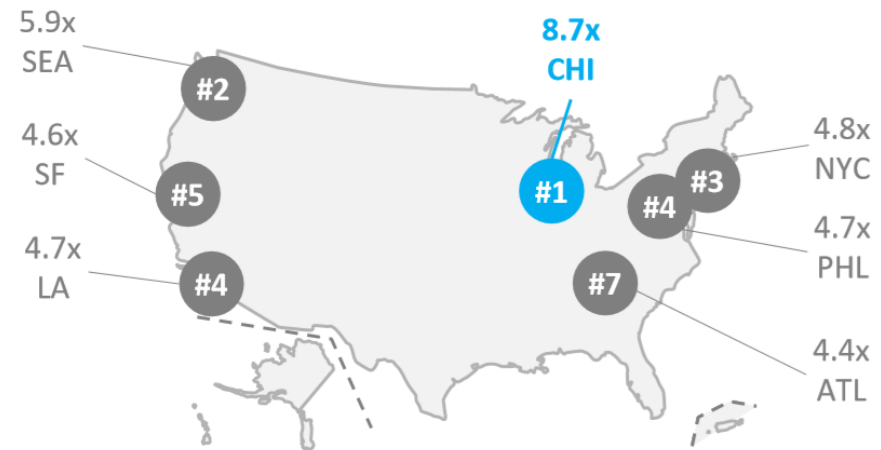
$2B

Total VC investments (from within and outside) in Chicago metropolitan area (2017)

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Things we're proud of and thought you should know…

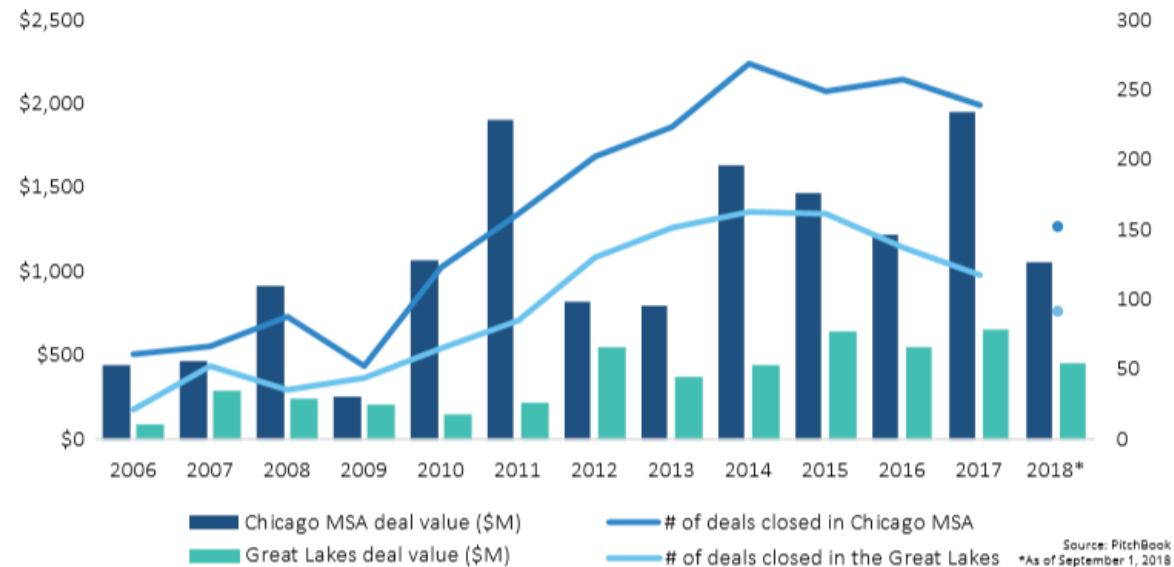- Chicago is the 7th largest producer of patents nationally, with a growth rate of 9.1%

Patent[1] Count (2013)

3Y CAGR

9.1%

3,339

SF-SJ NYC LA BOS SEA SD CHI MIN DAL AUS

25,000
20,000
15,000
10,000
5,000
0

20.0%
15.0%
10.0%
5.0%
0.0%

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Things we're proud of and thought you should know...

- Chicago's venture and startup scene enjoys a slew of positive factors: significant supplies of talent, a dense nexus of flagship corporations, regional transportation hubs, relatively lower costs of living, etc.

Chicago is the lodestar of the Great Lakes VC
Chicago MSA VC activity versus Great Lakes VC activity

Legend:
- Chicago MSA deal value ($M)
- Great Lakes deal value ($M)
- # of deals closed in Chicago MSA
- # of deals closed in the Great Lakes

Source: PitchBook
*As of September 1, 2018

Things we're proud of and thought you should know…

- The volume of exit activity in Chicago, which has been undeniably healthy bodes well for capital recycling back into the ecosystem in the future.

Recent fundraising bodes well for capital supplies, still disproportionate to deal flow
Chicago MSA VC fundraising activity
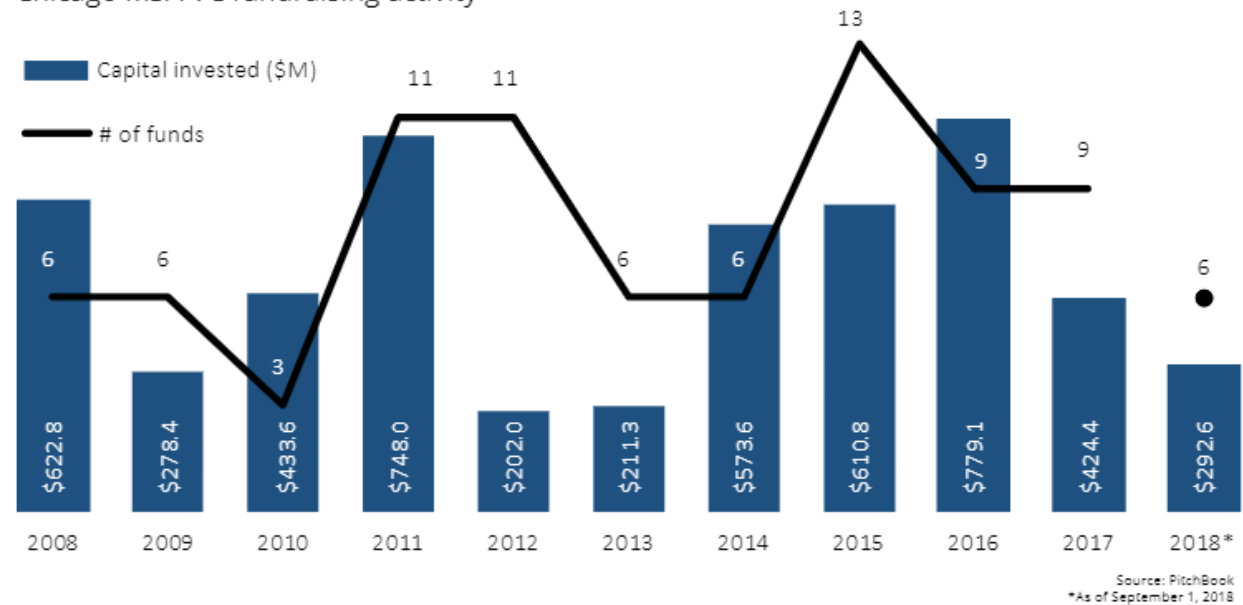
Legend:
- Capital invested ($M)
- # of funds

Year	Capital invested ($M)	# of funds
2008	$622.8	6
2009	$278.4	6
2010	$433.6	3
2011	$748.0	11
2012	$202.0	11
2013	$211.3	6
2014	$573.6	6
2015	$610.8	13
2016	$779.1	9
2017	$424.4	9
2018*	$292.6	6

Source: PitchBook
*As of September 1, 2018

Things we're proud of and thought you should know…

Chicago is a great market for tech talent.

- Chicago posts 25,000 jobs in "disruptive tech" at No. & of major cities. That's 35% growth from 2012-2016

- Chicago ranks #4 in total MBA degrees

- Chicago executives also have the longest average tenure of anywhere in the US at 10.09 years

- Data science jobs rose by 16.6% annually since 2013, which 2x the national growth rate of 7.9%

Undergrad Computer Science Degrees Awarded by [1] County (2015)
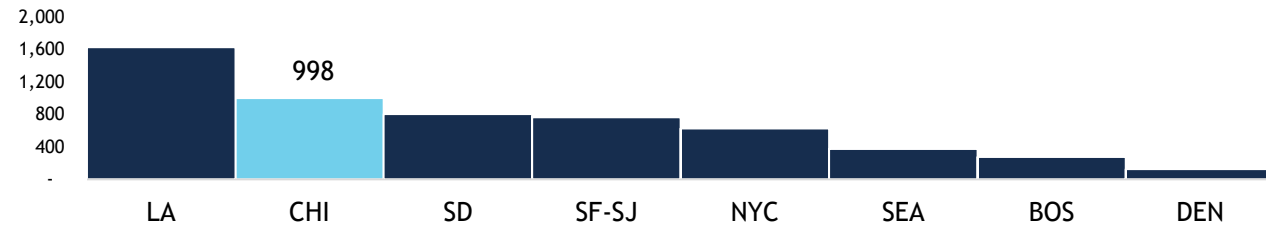
Chicago ranks #2 in total computer science degrees

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Things we're proud of and thought you should know…

Chicago is a great market for tech talent.

- Chicago executives also have the longest average tenure of anywhere in the US at 10.09 years

Average Executive* Tenure with Company

CHI — 10.09
LA
DET
COL
SEA
MINN
HOU
ATL
DAL
SF-SJ

7   8   9   10   11 Years
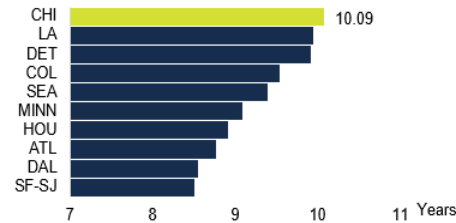
Source: BoardEx; Spencer Stuart.
*C-suite executives in public companies with over $100M in revenue.

MBA Rankings
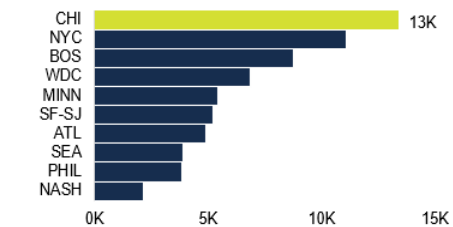
#1 Harvard University
#1 U-Penn
#3 University of Chicago
#4 Northwestern University
#4 MIT
#4 Stanford University
#7 University of California at Berkeley
#8 Dartmouth College
#9 Columbia University
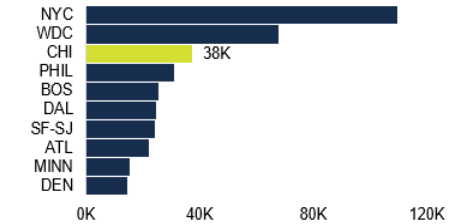#9 Yale University

Source: U.S. News Best Grad Schools 2018

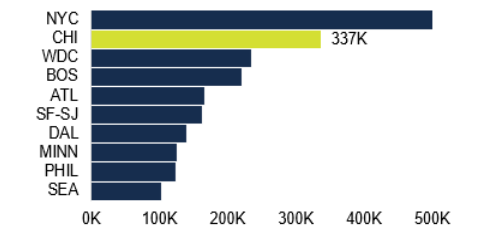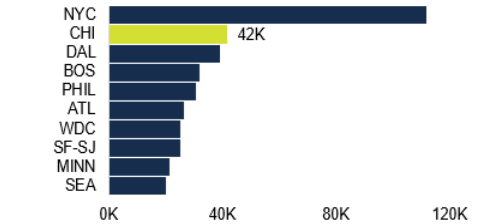### Employment in Supporting Business Occupations (2016)

Chief Executives

CHI — 13K
NYC
BOS
WDC
MINN
SF-SJ
ATL
SEA
PHIL
NASH

0K   5K   10K   15K

Management Occupations

NYC
CHI — 337K
WDC
BOS
ATL
SF-SJ
DAL
MINN
PHIL
SEA

0K   100K   200K   300K   400K   500K

Legal Occupations

NYC
WDC
CHI — 38K
PHIL
BOS
DAL
SF-SJ
ATL
MINN
DEN

0K   40K   80K   120K

Bookkeeping, Accounting, & Auditing Clerks

NYC
CHI — 42K
DAL
BOS
PHIL
ATL
WDC
SF-SJ
MINN
SEA

0K   40K   80K   120K

Source: Bureau of Labor Statistics OES 2016

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For Underrepresented Groups in Tech

We know we have work to do, to turn Chicago into the most inclusive tech hub in the nation. We are committed to just not growing our City's tech economy, but growing in a way that brings opportunity and advantage to every community and every citizen.

Chicago has leaders and innovators like Julia Kanouse, Ian Michael Brock, Andrea Zopp and so many more – who are redefining the face of tech and innovation in our city and beyond.

We are committed to sharing their stories and partnering with all the champions of inclusivity so we can accelerate its promise.

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Folks you should know

Black Tech Mecca	https://www.blacktechmecca.org/
Bwise	http://www.bwiseusa.org/home.html
Queer Tech Club	https://queertechclub.com/
Women in Manufacturing	https://www.womeninmanufacturing.org/illinois/
Women Tech Founders	https://womentechfounders.com/
DTech	https://dtech.duke.edu/about
Fundr	https://www.fundr.ai/
Women's Business Development Center	https://www.wbdc.org/
Grace Hopper	https://www.gracehopper.com/grace-hopper-chicago
Chicago Women in Tech	https://chiwomenintech.com/
Ara	https://www.aramentors.com/
ChickTech	https://chicago.chicktech.org/
Girl Develop It	http://gdichicago.com/
MSTech	https://ms-tech.co/
Chicago Blend	https://www.chicagoblend.org/

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What's awesome about Chicago

• We are a city that prides itself on inclusivity, with a strong roster of organizations who champion inclusivity.

28% of university supported startups have a female founder, compared with 17% nationally

34% of startups are women-owned

No. 1 of major US cities

24% of software developer employees are women

1. Sources: UBI Global Benchmark, 2018; ChicagoNext, Inc Magazine, ISTC University Entrepreneurship Index; US Census Bureau
2. Source: American Community Survey, 2016; Chicago Venture Ecosystem, Pitchbook, September 2018, Stakeholder Interviews.

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